Press release



The countdown is on: Kristina Vogel to christen AIDAcosma in Hamburg on Saturday

Also present: ALLE FARBEN, Ingo Appelt, DJ MOCKABY and well-known culinary stars

On Saturday, April 9, 2022, at 9:30 p.m., the time has come: The exceptional athlete Kristina Vogel will christen AIDAcosma accompanied by AIDA Captain Vincent Cofalka in the port of Hamburg.

From 9:30 p.m., AIDA Cruises will broadcast the naming ceremony live from AIDAcosma and from the Cruise Center Hamburg-Steinwerder on www.aida.de/taufe, on the AIDA YouTube channel and on board all AIDA ships in the worldwide destinations. The christening show will be hosted by the German journalist and TV presenter Wolfram Kons, known among other things from the RTL donation marathon.

As part of the ceremony, a spectacular light show will not only illuminate the newest member of the AIDA fleet but will also transform the evening sky over the Hanseatic city into a sea of bright colors, visible from afar. The highlight of the 20-minute show will be the festive naming ceremony with Kristina Vogel on the Ocean Deck of AIDAcosma. Musical star guest of the evening is DJ ALLE FARBEN. With more than 32 diamond, platinum and gold awards worldwide as well as multiple chart positions and number one hits, the Berlin superstar DJ is one of the most successful German artists when it comes to house music. In line with the christening motto "The world is becoming more colorful", ALLE FARBEN is not only part of the spectacular staging. After the naming ceremony, he will also give an exclusive one-hour concert in the AIDAcosma Theatrium.

As a further star guest, the cruise company was able to win Ingo Appelt, one of Germany's best-known comedians, for the entertainment program. DJ MOCKABY, known for his number one hit The Passenger (LaLaLa), will be DJing at the AlDAcosma Beach Club in the night of the christening.

The guests will also be treated to culinary delights by a star-studded line-up: Stefan Marquard and Franz Schned have jointly created an exquisite christening menu and will also be serving up further delicacies during the christening voyage. Also on board Felicitas Then. The TV chef is the gourmet godmother of the Beach House, the new AIDAcosma speciality restaurant. All detailed information about the christening and christening voyage of AIDAcosma is available at http://www.aida.de/taufe.

At around 11:30 p.m., it's time to cast off for AIDAcosma. Before the ship sets course for its summer destination in the western Mediterranean as part of the christening voyage, AIDAcosma will bid farewell to the Hanseatic city sailing along Hamburg's Elbphilharmonie concert hall. During the two-week voyage over the Easter holidays, guests will have the opportunity to discover the new ship and all the variety off on-board offerings and enjoy a program full of highlights. To discovery tours ashore invite among other things destinations like south England, Lisbon, Málaga and Barcelona. Also on board is Reiner Meutsch, founder of the FLY & HELP foundation, who will report impressively on his trip around the world and his numerous aid projects in his show "Around the world adventure". Together with the Reiner Meutsch Foundation Fly & Help, AIDA Cruise & Help will hold a large raffle on board, the proceeds of which will be used to build more schools in emerging and developing countries. To date, 25 schools around the world have already been funded. More information on AIDA Cruise & Help's commitment and details on how to donate are available online at www.aida.de/cruiseandhelp.

From April 23 to October 15, 2022, AlDAcosma will be offering voyages from Palma (Mallorca) and Barcelona. Florence, Rome and Corsica are also on the program during the week-long "Mediterranean Treasures" highlight cruise. From autumn 2022, AlDAcosma will set course for its sunny winter home in Dubai. Further information on AlDAcosma's voyages and how to book, contact your travel agency, the AlDA Customer Center on +49 (0) 381 / 20 27 07 07 or visit www.aida.de.

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